

## WEBINAR:

# BLOCKCHAIN FOR DEFI AND CRYPTOCURRENCY

## *Blockchain in Current and Future Economy*

**Date:** June 21 – 22, 2021

**Duration:** 120 minutes

**Time:** 9:00AM – 11:00AM (GMT+2) / 3:00PM – 5:00PM (GMT+7)

**Host:**

- UEH – Institute of Smart City & Management
- Saxion University of Applied Sciences

**In collaboration with:**

- UEH – Institute of Innovation
- Telkom University
- FinTech In.
- University of Bristol
- Fam Central Investment

**Virtual access:** Cisco Webex

**Offline Conference:** UEH – ISCM, 232/6 Vo Thi Sau St., District 3, Ho Chi Minh City, Vietnam

**Target participants:** Students, Stakeholders, Local Authority, Professors, Lecturers & Researchers worldwide



# Day 1

Monday, June 21, 2021

<b>Opening Remarks (3 mins)</b>	<b>Mr. Sander Reinderink</b> <i>Saxion UAS, Director, School of Economics, Finance &amp; Management</i>
<b>Welcome Remarks (3 mins)</b>	<b>Assoc, Prof. Dr. Nguyen Khac Quoc Bao</b> <i>UEH, Head of Training Department, Director of FinTech Institute</i>
<b>Moderator Introduction (2 mins)</b>	<b>Dr. Tu Anh Trinh</b> <i>UEH, Institute of Smart City and Management</i>
<b>Panelist Introduction (3 mins)</b>	<b>Prof. Jan Veuger MRE FRICS</b> <i>Saxion UAS, Director, Blockchain Research Institute</i>
<b>Panel #1 (15 mins):</b>	<b>RA. Ronald Kramer</b> <i>Blockchain Research Institute, Saxion UAS</i> Topic: <b>Decentralized Finance (DeFi)</b>
<b>Panel #2 (15 mins):</b>	<b>PhD. Chhay Lin Lim,</b> <i>Blockchain Research Institute, Saxion UAS</i> Topic: <b>The need for Financial Privacy in DeFi</b>
<b>Panel #3 (15 mins):</b>	<b>Dr. Tuan Ho</b> <i>University of Bristol</i> Topic: <b>FinTech Ecosystem in ASEAN</b>
<b>Panel #4 (15 mins):</b>	<b>Dr. Andry Alamsyah</b> <i>School of Economic and Business, Telkom University</i> Topic: <b>Cryptocurrency/asset in current &amp; future trend</b>
<b>Panel Discussion / Q&amp;A</b>	<b>Prof. Jan Veuger</b> All Panelists and Professors
<b>Conclusion Remarks</b>	<b>Dr. Tu Anh Trinh</b> <i>UEH, Institute of Smart City and Management</i>

## Day 2

Tuesday, June 22, 2021

<b>Welcome Remarks &amp; Moderator Introduction (3 mins)</b>	<b>Ms. Ngoc Ngo</b> <i>Saxion UAS, Senior Manager, Strategic Partnerships</i>
<b>Panelist Introduction (3 mins)</b>	<b>Dr. Khanh Ngo (Ngo Tan Vu Khanh)</b> <i>University of Economics Ho Chi Minh City (UEH)</i>
<b>Panel #1 (15 mins):</b>	<b>PhD. Chhay Lin Lim</b> <i>Blockchain Research Institute, Saxion UAS</i> Topic: <b>Fusing Social Media with Finance</b>
<b>Panel #2 (15 mins):</b>	<b>Mr. Cris D. Tran</b> <i>Co-founder &amp; CEO, Fam Central</i> Topic: <b>A Possible DeFi game-changer for Vietnam</b>
<b>Panel #3 (15 mins):</b>	<b>MSc., Jillis Kors</b> <i>Blockchain Research Institute, Saxion UAS</i> Topic: <b>Blockchain in Healthcare and Economy</b>
<b>Panel #4 (15 mins):</b>	<b>Mr. Toan Luu Duc Huynh, UEH</b> Topic: <b>Does Bitcoin react to Trump's Tweets?</b>
<b>Panel Discussion / Q&amp;A</b>	<b>Dr. Khanh Ngo</b> All Panelists and Professors
<b>Conclusion Remarks</b>	<b>Ms. Ngoc Ngo</b> <i>Saxion UAS</i> <b>Janco Bonnink</b> <i>Saxion UAS, Director, Department of Education &amp; Student Support, International Office</i>

## MEET OUR SPEAKERS

### Dr. Tu Anh Trinh



*Director, Institute of Smart City and Management, University of Economics HCMC, Vietnam*

[trinhtuanh@ueh.edu.vn](mailto:trinhtuanh@ueh.edu.vn)

Dr. Tu Anh Trinh is the Director of the Institute of Smart City and Management of University of Economics Ho Chi Minh City. She teaches and leads local and international courses, research and projects on smart city, urban and transportation planning, road safety, project management and aviation operation.



### Ngoc Ngo

*Senior Manager, Strategic Partnerships Saxion University of Applied Sciences, Netherlands*

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Ms. Ngoc Ngo joined Saxion University of Applied Sciences, The Netherlands in 1999 with the responsibility of setting up and executing long-term internationalization strategies for the university. She is currently the Senior Manager of Strategic Partnerships at Saxion.

Prior to Saxion, Ngoc had worked for various government organizations, international NGO's and UN organizations in the field of Finance & Management. Ngoc Ngo has been living and working internationally for most of her life. She travels the world for her job to bring people together, with a special interest in connecting intellectuals and professionals in education and research. With her extensive international network, she has contributed to the growth of Saxion, resulting in partnerships with more than 500 universities around the world.

Ngoc holds a Master's degree in Business Administration, a Bachelor's degree in Financial Management & a Bachelor's degree in English Linguistic & Literature Studies. According to Ngoc, knowledge has no boundaries, only by sharing & exchanging knowledge can we develop ourselves and help develop the world.



### Prof. Jan Veuger MRE FRICS

*Director, Blockchain Research Institute  
Saxion University of Applied Sciences, Netherlands*  
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Prof. Jan Veuger has been appointed as Professor in Blockchain of Saxion University of Applied Sciences, The Netherlands since 2019, and is responsible for the establishment of the Blockchain Research Group at Saxion. Under Prof. Jan Veuger’s leadership, today, the Saxion Blockchain Research Group, the only one of its kind in The Netherlands, houses 13 researchers in different areas and is still fast-growing.

Before joining Saxion, Prof. Jan Veuger was a Real Estate Professor at the Institute for Business of Hanze University of Applied Sciences in Groningen between 2012 and 2019.

Prof. Jan Veuger graduated from the Erasmus University in Rotterdam, one of Europe’s leading business schools for education and research. Besides teaching at Saxion, Prof. Dr. Jan Veuger is also the Chairman & member of various academic committees & research councils. His detailed academic background will be introduced again in the next session as he is the keynote speaker on BlockChain in Finance & Decentralized Finance



### PhD. Chhay Lin Lim

*Lecturer & Researcher, Blockchain Research Institute  
Saxion University of Applied Sciences, Netherlands*  
[www.chhaylin.com](http://www.chhaylin.com) | <https://www.linkedin.com/in/chhaylin/>

Chhay Lin Lim has taken it as his goal to utilize the wonderful blockchain technology, which he considers to be essentially a social and economic revolution, for its essential purpose: securing the rights to life, liberty, and property for all. He is particularly interested in blockchain interoperability and the intersection of blockchain and philosophy. He dreams of the day when the unbanked finally become banked and of a world in which sea-steads are common.





## Ronald Kramer, RA

*Lecturer and Researcher, Blockchain Research Institute, Saxion University of Applied Sciences, The Netherlands*

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<https://www.saxion.nl/onderzoek/meer-onderzoek/blockchain>

Ronald Kramer is a CPA and Researcher. In 2014, he started researching the Bitcoin ecosystem and educated students about this phenomenon. He is Founder of the Blockchain Research School. Ronald is specialized in Public Blockchains and Decentralized Finance.



## MSc. Jillis Kors

*Lecturer and researcher, Blockchain Research Institute Saxion University of Applied Sciences, The Netherlands*

[j.kors@saxion.nl](mailto:j.kors@saxion.nl)

Jillis Kors MSc. is a Lecturer and Researcher at Saxion University of Applied Sciences, and is currently pursuing a Professional Doctorate in Engineering (PD Eng) at the University of Twente. His research focuses on Blockchain Applications in Supply Chain and Inventory Management for complex healthcare chains. He has a special interest in Economic Sociology (International) projects in which he studies about social value, technology and innovation, co-creation and citizens' initiatives.



## Dr. Tuan Ho

*Senior Lecturer in Finance and Accounting, University of Bristol, UK*

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Tuan Ho is a Senior Lecturer in Finance and Accounting at the University of Bristol. He examines how capital market participants use financial information for valuation and investment purposes. He also studies Vietnam and other ASEAN countries' economic policies through the research connections at University of Economics Ho Chi Minh city.

He is a regular contributor on Vietnamese and foreign media, such as Nikkei Asia, The Saigon Times and Vietnam Investment Review

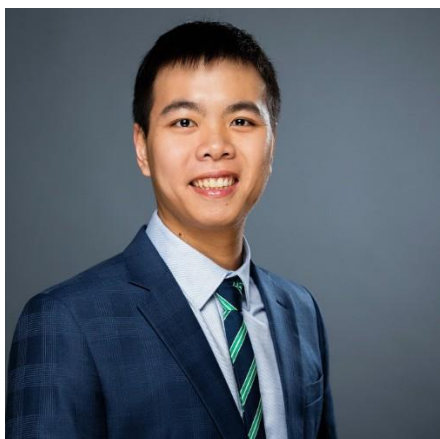


**Dr. Andry Alamsyah**

*Lecturer & Researcher, Telkom University, Indonesia*  
[andrya@telkomuniversity.ac.id](mailto:andrya@telkomuniversity.ac.id)

Since 2011, Andry is a researcher in Telkom University, School of Economic and Business. He is the Founder of Social Computing and Big Data Laboratory. He was Director of Digital Business Ecosystem Research Center from 2018 - 2020. He is also the Founder and President of Asosiasi Ilmuwan Data Indonesia (AIDI), the only formal association for Data Scientist in Indonesia.

His research interest: Social Computing, Social Network, Complex Network / Network Science, Big Data, Data Science, Data Analytics, Graph Theory, Blockchain Technology, Disruptive Innovation, Disruption Economy, Technopreneurship, Business Model, Blockchain Opportunity



**Mr. Toan Luu Duc Huynh**

*Deputy Editor-in-Chief, Journal of Asian Business and Economic Studies, University of Economics Ho Chi Minh City (Vietnam)*

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Toan is currently a faculty member at University of Economics Ho Chi Minh City and oversees Journal of Asian Business and Economic Studies as Deputy Editor-in-Chief. Toan is expected to obtain his Doctoral Degree at WHU – Otto Beisheim School of Management (Germany) in 2021. Previously, Toan holds double Master’s degrees at Toulouse School of Economics (TSE, France) and Nantes University (France) in Economics and Management.

His research area focuses on Behavioral Finance and Crypto-Economics. In his research pipeline, he explores the predictive power of ratio of Gold/Platinum on Bitcoin returns. Concomitantly, Toan is constructing sentiment index of Twitter account on cryptocurrency returns (such as Donald Trump’s Twitter and Elon Musk’s sentiments).



**Mr. Cris D. Tran**

*Co-founder & CEO, Fam Central*

[cris.tran@famcentral.io](mailto:cris.tran@famcentral.io)

Cris is an experienced strategist, corporate team player and start-up enthusiast with a passion for building businesses and challenging the status quo.

With more than 10 years' track-record of defining new business strategies, launching new ventures, and delivering operational impact, both as a Business CEO and Management Consultant, he has handled an

extensive full-cycle driving deal execution from strategy to integration, taken care of public sector to enterprise, corporate and SME accounts.

Cris is currently the CEO of Fam Central, a universe in which blockchain empowers fans to become investors with all kinds of entertainment products. Cris was the former CEO of Infinity Blockchain Ventures, a dynamic and firm providing practical blockchain solutions to over 10 different countries in Asia

Prior to his blockchain career, Cris was the Vietnam Head for Frost & Sullivan, a global consulting firm, and specialized in Digital Transformation. He also participated in the advisory works of S.E.A Group's IPO (\$884 mil @ NYSE) back in 2017



**Dr. Khanh Ngo**

*Director of IDT Master's Program, UEH*

[khanhntv@ueh.edu.vn](mailto:khanhntv@ueh.edu.vn)

Mr. Khanh Ngo is the Director of Information Design and Technology (IDT) Master's Program at UEH, overseeing all operations within the Program. Mr. Khanh is also an expert in the field of Information Technology, with over 15 years of managing experience in Computer & Information Systems in several leading technology companies such as Microsoft, Oracle, DXC Technology and Kaspersky. He

has not only been a successful manager, but he also wants to convey and share his practical experience to those who love and are passionate about IT. Driven by this, he cofounded Fintech Institute under Ho Chi Minh City Computer Association.

Mr. Khanh obtained his PhD in Management Information System from Soongsil University in South Korea, a Master's in Computer Science from Asia Institute of Technology in Thailand, and an eMBA in Management System and Service from Melbourne Business School.





**Assoc. Prof., Dr. Nguyen Khac Quoc Bao**

*Head of Training Department, Director of FinTech Institute, University of Economics Ho Chi Minh City – UEH*  
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Associate Professor, Dr. Nguyen Khac Quoc Bao is currently the Head of Training Department and the Director of Financial Technology Institute at University of Economics Ho Chi Minh City.

Mr. Bao has 20 years of experience in teaching, research and policy consultation on Economics and Finance. His recent research activities focus on the policy responses of countries to international economic issues such as the US-China trade war, the Covid-19 pandemic or the application and implementation of FinTech in Finance.

At UEH, Mr. Bao teaches subjects on Financial Markets, International Finance, Financial Management of multinational companies and Risk Management. Mr. Bao regularly makes announcements and consultations on policy administration, comments on prominent socio-economic events on the mass media. He also participates in training and consulting for organizations, businesses, banks, and investment funds.