



4<sup>th</sup> International Conference on Contemporary Issues In  
**ECONOMICS, MANAGEMENT AND BUSINESS**

November 11<sup>th</sup> - 12<sup>th</sup>, Hanoi - Vietnam

## CALL FOR PAPERS

### 4<sup>th</sup> International Conference on CONTEMPORARY ISSUES IN ECONOMICS, MANAGEMENT AND BUSINESS 4<sup>th</sup> CIEMB 2021

November 11-12, 2021, Hanoi - Vietnam  
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#### Introduction

The 4<sup>th</sup> International Conference on Contemporary Issues in Economics, Management and Business (4<sup>th</sup> CIEMB 2021) will be organized by National Economics University in Hanoi, Vietnam. The aim of the conference is to create a forum for scholars from different academic fields of economics, business and management to exchange and present their research. The conference will provide a platform for debates on contemporary issues of aforementioned fields, supporting strategies to stimulate sustainable worldwide growth and development.

#### ISI and SCOPUS Indexed Allied Journals Publication Opportunity

All full papers will be issued in the conference proceedings with ISBN.

Selected papers from the conference will have chances to be published in our following allied ISI and SCOPUS indexed journal publications:

- **Resources Policy** (SSCI – ISI): Special Issue on Volatility of Natural Resources Commodity Prices and Economic Performance in the Post Covid-19 Era: Implications for Promoting Green Sector
- **Journal of Economic Development** (Scopus): with expedited editorial process.

Good papers will also have chances to be published in the **Special Issue of Journal of Economics & Development** (published by Emerald).



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### Keynotes Speakers



**Prof. Lisa Magnani, Head of Department of Economics, Macquarie University, Australia**

She is Professor of Economics at Macquarie University, Sydney. Her education includes a Doctorate in Political Economy from the University of Bologna (1993) and a PhD in Economics from Yale University (1996). Her academic work has focused on understanding how capitalist economies create and retain jobs, support wages, promote good working conditions and pursue technological innovation in globalised settings. Over the years, she has developed an interdisciplinary research agenda centred on the exploration of the ways work conditions and labour market institutions impact societal resilience and ecological sustainability. Her current and past service roles in Australia include Head of the Department of Economics at Macquarie University, Macquarie University Business School Gender, Equity and Inclusion Committee, Vice-President (Academic) of the Economic Society of Australia-NSW Branch, Member of the Academic Reference Panel for Treasury's Participation Modelling Project, Australian Federal Government.



**Prof. Clifford J. Shultz, Quinlan School of Business, Loyola University Chicago, the US**

He is Professor and Kellstadt Chair of Marketing in the Quinlan School of Business, at Loyola University Chicago. He received his Ph.D., M. Phil. and M.A. from Columbia University in the City of New York. He also has taught at the Columbia University Graduate Business School, University of Zagreb, University of Rijeka, Swedish School of Economics, University of Western Australia, University of Munich. He has expertise on marketing, policy, and sustainable development in transforming economies, particularly the transitioning/recovering economies of Southeast Asia, the Balkans, Latin America and the Middle East. He is also Associate Editor of Journal of Macromarketing and Journal of Public Policy & Marketing.



**Mr. Francois Painchaud, IMF Resident Representative, Vietnam/Lao PDR**

Francois joined the IMF in 2009 and was previously the IMF Resident Representative in Georgia. He worked on a number of countries, including Russia, Luxembourg, Cyprus, Pakistan, Senegal, and Myanmar. Francois holds undergraduate and graduate degrees in economics from the Université Laval in Quebec City, Canada.



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### Venue

The 4<sup>th</sup> **CIEMB 2021** will be held in Grand Convention Hall, A2 Building, National Economics University, 207 Giai Phong Street, Hai Ba Trung District, Hanoi, Vietnam.

### Topics

We welcome papers both theoretically and empirically on topics in any field of economics, management and business. Topics of interest include, but are not limited to:

#### ***Economics***

- Agricultural and Natural Resources Economics
- Government Finance
- Health Economics
- Industrialization
- Financial Economics
- Economic Development
- International Economics
- Labor Economics
- Rural Development
- Regional Development
- Welfare Economics
- Sustainable Development
- Energy Economics
- Environmental Economics
- Law & Economics
- Microeconomics
- Macroeconomics
- Political Economy
- Tourism Economics
- Emerging Economics
- Monetary and Fiscal Policies
- Applied Econometrics

#### ***Business and Management***

- Accounting and Auditing
- Tourism and Hospitality
- Real Estate and Land Management
- Human Resource Economics and Management
- Business Information Systems
- Commerce



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- Leadership
- Cost Management
- Business Performance Management
- Business Statistics
- Communications Management
- Corporate Finance
- Organization Development
- Human Resources
- Information Systems
- Information Technology Management
- Insurance
- International Finance and Trade
- Operations Management
- Entrepreneurship
- Human Resources Management
- Management Information Systems
- Resource Management
- Logistics
- Finance & Investment
- Banking

### Submission

Full submitted papers must be in English, not more than 10,000 words including references with title of the paper, authors' names, e-mail addresses and affiliations. Prospective authors will submit their full papers to the email address: [ciemb@neu.edu.vn](mailto:ciemb@neu.edu.vn) by **September 10, 2021**. Detailed instructions for formatting the paper are available on *Submission Guidelines* at <http://ciemb.neu.edu.vn/guidelines/>

### Registration Fee

The registration fee for the authors will include a welcome reception gathering, attending keynote speeches and all sessions, conference proceedings, certificates of presentation, lunch and gala dinner. At least one author of each paper must pay the registration fee.

	<b>Early Bird</b> <b>Before October 5, 2021</b>	<b>Regular</b> <b>Before October 15, 2021</b>
Regular Author	USD 150 (VND 3,500,000)	USD 175 (VND 4,000,000)
PhD Student Author	USD 75 (VND 1,750,000)	USD 90 (VND 2,000,000)



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### Important Dates

<b>September 10, 2021</b>	Deadline for Full Papers
<b>October 1, 2021</b>	Notification of Accepted Papers
<b>October 5, 2021</b>	Deadline for Early Bird Registration
<b>October 15, 2021</b>	Deadline for Regular Registration
<b>November 11-12, 2021</b>	Conference Dates

All information for the 4<sup>th</sup> CIEMB 2021 could be found at <http://ciemb.neu.edu.vn/>

### Contact Information

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