**Call for Papers & Participation**

2020 International Joint Conference of Korea Trade Research Association (KTRA) and World Scholars

in combination with

2020 Jeju Global Business Summit

Conference Main Theme: *Change &Challenge of World Trade and Commerce, International Business Investment, and International Collaboration*

August 19 (Wed) – 21 (Fri), 2020

Venue: Masion Glad Hotel

Jeju City, Republic of Korea

HOST: Korea Trade Research Association(KTRA)

National Economics and Management Association of Korea(NEMA)

Co-Hosts: Jeju SSP, KITA, NEMA, KRSC, KAICI, KHU, UJ, KIET

(as of 2/26/2020)

Sponsors: KNRF, Daejeon, Korea

WELCOME & INVITATION LETTER

Welcome everyone. The 2020 International Joint Conference (IJC) of Korea Trade Research Association and the 1st annual Jeju Global Business Summit (JGBS) features global business leader and academic presentations on advanced guidelines useful to trading practitioners and researchers. It encompasses a wide breadth of global business trade and research topics such as trade barrier, arbitration and global cooperation and embraces new frontiers of e-business, global standard of technology and digital innovation of trading finance. In particular, this challenge of how to bridge global trading dynamics raises novel questions that require new thinking, cooperative networks, methods, and tools. Business practitioners coming to the JGBS and IJC will learn about new solutions and academics will learn about new problems. Thus, the 2020 JGBS and IJC, happening August 19-21, 2020, in Jeju City, South Korea, is a platform to bring together academics and trading practitioners to set the agenda for this future.

In particular, the 2020 IJC will be held under the main theme, “*Change & Challenge of World Trade and Commerce, International Business Investment, and International Collaboration*” to focus on changes and dynamics in the global trading crisis and challenge brought by the G2 trade war and global protectionism and the practical strategies to cope with such change. The conference will serve as a significant solution of global trading dynamics in Asia. Ultimately, policymakers, business leaders, and world scholars are able to find out key solutions and need to respond decisively and sustainably.

Accordingly, the 2020 JGBS and IJC provides a platform and collegial atmosphere for trading practitioners and scholars as they continue to consider their work through the lens of ‘responsible’ or ‘enlightened trading’, which takes into consideration the disciplines potential societal and environmental effects and contributions in theory and practice. This will include the presentation of possible new theory discoveries and findings that could lead to more efficient and impactful responses by practitioners and academics to the current multi-faceted global challenge array. Gatherings such as this help to assure that the future of trading and the communities it so closely impacts will be bright and continue as a true value-added function to global business. Thank you again for your interests and participation in the conference and we are looking forward to seeing you in Jeju Island, South Korea.

Hag-Min Kim,   
President of Korea Trade Research Association

**International Trade Dynamics and New Challenges**

* How can new thinking on global trading dynamics help address national and global environmental challenges?
* How do national and global trading barriers, such as trade wars and global protectionism, impact global trading challenges in Asia?
* How can business leaders and academics help support these critical challenges?
* Which one is the most urgent challenge to address, and how should we respond?

**Presentation Parameters**

* Demonstrate an innovative and methodologically rigorous approach
* Integrate a trading problem with one or more analytic methods
* Clearly solution approaches and their practical benefits
* Provide explicit and useful conclusions and recommendations for practitioners and academics

**Proposal Outline**

Please submit your presentation and paper proposals using the following outline, describe your paper in 3,000 words maximum (total for items 8 – 10).

1. Title of the proposed paper.

2. Names of authors.

3. Specification of the research methods and techniques used (type of data, modeling approach, etc.).

4. Relevance and Importance: Reasons why the proposed paper will be of interest and practical value to the JGBS audience of advanced research practitioners and academics.

5. Requested Amount of Time: 15 minutes (brief paper or demonstration), 30 minutes (extensive paper), etc.

6. References: If available, please list (selected) earlier work by the authors to provide a context for the contribution; if applicable, please list other conferences where this paper has been presented.

Please send submissions as Word or PDF files with the subject line “2020 JGBS & IJC Submission” to the secretariat of Korea Trade Research Association, newktra@naver.com.

**Key dates/Information**

Submission deadline: April 30, 2020.

Author(s) notified by: the end of May, 2020

**Additional Publication Benefits**

Selected papers (e.g., The committee will require a full-version paper to each presentation author (or corresponding author) after 2020 JGBS) will be recommended and reviewed in Journal of Korea Trade (JKT), a reputable SSCI ranked journal published at Korea Trade Research Association. Accepted papers will be scheduled to publish by December 31, 2020, as a special issue of JKT.

**About**

The Korea Trade Research Association (KTRA) is the essential community for global trade scholars and practice professionals. In 1974, Dr. Dong-Ho Han and his colleagues established KTRA. Dr. Han was just one of many KTRA leaders who were not satisfied with existing best trade practices. These thought leaders sought answers for the future that would propel global business growth and elevate the role of global trade and commerce.

Today, the KTRA leads an unparalleled discussion on international trade and business excellence. Continuing in the tradition of Dr. Han and so many others, the KTRA offers differentiated content that focuses on the tension between global emerging issues and solutions.

With content coming from unrivaled scholarly journals, like the Journal of Korea Trade (SSCI) and Korea Trade Review (KSCI), the KTRA offers a robust perspective that understands traders are expected to provide both solutions for today and solutions for tomorrow.

Thus, KTRA provides more ways for traders and academics to connect with the people and resources they need to be successful.

CONFERENCE SCHEDUES

Day 1, 2020.8.19 (Wednesday)

* Meetings f KTRA board of directors and committees
* Opening ceremony
* The 1st Jeju Global Business Summit
* Award ceremony for Korea international trade excellence
* Award ceremony for Korea international trade promotion
* Idea competition for the development of Jeju trade and commerce & Award ceremony
* Paper presentation sessions (a total of 7 sessions or more)
* Welcome dinner (Venue: Maison Glad Hotel)

Day 2, 2020.8.20 (Thursday)

* Paper presentation sessions (7 sessions)
* Research presentation for Journal of Korea Trade (SSCI) Special Issue
* Meta-research presentation, Journal of Korea Trade Review
* Presentation for invited papers, The Rising Scholar Committee
* Presentation sessions for co-sponsored associations
* Banquet

Day 3, 2020.8.21(Friday)

* Workshop of the trade-related curriculum development committee
* Workshop of the fourth industrial revolution, Trade research society
* Conference summary
* Closing ceremony
* Options: Local experience, city trip, etc.
* Conference schedules may change in the future.
* If a conference paper is submitted to a journal, additional points will be awarded.
* KTRA is planning Jeju local experience events such as hiking, bus tour, and golf on 21 August. These expenses do not include conference fees. They depend on your personal expenses

**Organization Committee (not final)**

* Hag-Min Kim, Kyung Hee University
* Dongsoo Kim, KEIT
* Heecheol Moon, Chungnam National University
* Hong-Youl Ha, Dongguk University
* Kyung Won Bae, Kyung Hee University
* Moo Sup Chung, Dong-A University
* Youg-Joon Jang, Kyung Hee University
* Sang Hyun Han, Namseoul University
* Yunsei Jung, Dankuk University
* Heechul Jung, KITA

**Paper Selection Committee (not final)**

* Seokjae Park, Woosuk University
* Taek-Dong Yeo, Yeungnam University
* Yun-Sup Hwang, Kyung Hee University
* Keun-Sik Park, Chungang University
* Inwon Kang, Kyung Hee University
* Yung-Kyun Chung, Kangwon National University
* Hee-Cheol Kim, Jeju National University
* Je-Hong Lee, Chosun University

**Operation Committee (not final)**

* Gongwoo Ra, Jeju National University
* Jaewook Lim, Pusan National Maritime University
* Taewhan Kim, Anyang University
* Chun Yu, Mokpo National University
* Hohyung Lee, Keimyung University
* Taein Kim, Kangwon National University

**External Relations Committee (not final)**

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* Jaewhak Ro, Hansung University
* Sangwhi Lee, Kyung Hee University
* Yonggi Ko, Yeungnam University
* Hyuksoo Cho, Chungnam University
* Sungguk Kim, Pusan National Maritime University